

Isha *Daxini*

FASHION STYLIST | ECOMMERCE PRODUCTION & ART DIRECTION

On-Model, Bust & Laydown Styling · Image Selection · 4+ years

CONTACT

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EDUCATION

Master in Fashion Styling, Photography & Film
Istituto Marangoni, Milan
2019 – 2020

Bachelor in Fashion Design
NIFT Gandhinagar, India
2014 – 2018

STYLING EXPERTISE

- On-model, bust & laydown styling
- eCommerce & campaign styling
- Look building to brand guidelines
- Product preparation for shoots
- Textiles, fit, colour & silhouette
- Sample & quality checks
- Model direction on set
- Image decisions & pre-selection
- Briefing-to-delivery workflow

TOOLS

- Capture One · Adobe Bridge
- Adobe Photoshop
- AI-assisted fashion tools
- Google Workspace · MS Office

LANGUAGES

English	C2 · Fluent
Hindi	Native
German	A2 · Basic

PROFILE

Fashion stylist with 4+ years in eCommerce and campaign production. I combine a precise eye for detail, fit and textiles with a solid understanding of the full workflow, from client briefing and shoot to retouching and delivery. My solutions help teams produce faster without compromising quality. Strong network of photographers and models across Germany.

ZALANDO · ABOUT YOU · GALERIA KAUFHOF · BETTY BARCLAY · TAKKO FASHION
MAERZ · SUPERNATURAL · MORE&MORE · BOGNER · ODLO · JETSET

EXPERIENCE

Fashion Stylist | eCommerce Production
05/2023 – PRESENT
STUDIO-3 GMBH · MUNICH

- Majority of the role is **on-set styling across model, bust and laydown shoots**, preparing product and building looks to brand guidelines for consistent, high-quality imagery.
- Act as **junior art director**: making **image decisions**, **pre-selecting shots for clients** and guiding models to deliver what the brand wants.
- Drive **workflow improvements** from briefing to delivery, making production **simpler and faster**.
- Plan looks and shoot lists so **100% of planned looks** are captured on time; key contact for production and clients; image handling in Capture One and Adobe Bridge.

Fashion Stylist
01/2022 – 04/2023
ZUUMEO GMBH · BERLIN

- Styled looks for multiple eCommerce clients in a high-volume studio, managing the **full styling rail** across apparel, footwear and accessories.
- Built looks with the Head Stylist to each client's **brand guidelines** and shoot schedule, keeping styling consistent from image to image.
- Directed and assisted models across back-to-back shoot days while sustaining a high output pace.

Design & Production Manager
06/2018 – 06/2019
FREAKINS · INDIA

- Led product development for a denim line (Kidswear & Womenswear): design briefs, sampling timelines and cross-functional coordination.
- Tracked **sample validation daily** to keep production on schedule.
- Co-created designs with customers, guiding **material selection, fit** and aesthetic direction.

WHAT I BRING TO THE SET

Eye for detail
Fit, symmetry, fabric and finish, with every piece camera-ready.

Structure & pace
Organised, agile and deadline-safe on high-volume days.

Talent network
Existing network of photographers and models in Germany.

People-first
Empathetic, friendly and service-minded with teams and clients.